



NAHIC

NATIONAL HOME IMPROVEMENT COUNCIL

**The Voice of Home
Improvement**

**FOR
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THE VOICE OF HOME IMPROVEMENT

Through our corporate and associate membership options, the NHIC represents over 30,000 businesses carrying out more than five million jobs each year in and around the home.

Representing 100's of trades and sub trades our membership contributes over £13Bn each year to the UK economy, while delivering thousands of hours of training and professional development to continually raise the quality and delivery of home improvement. This makes the NHIC the most representative body for Home Improvement professionals in the UK. The true voice of home improvement.

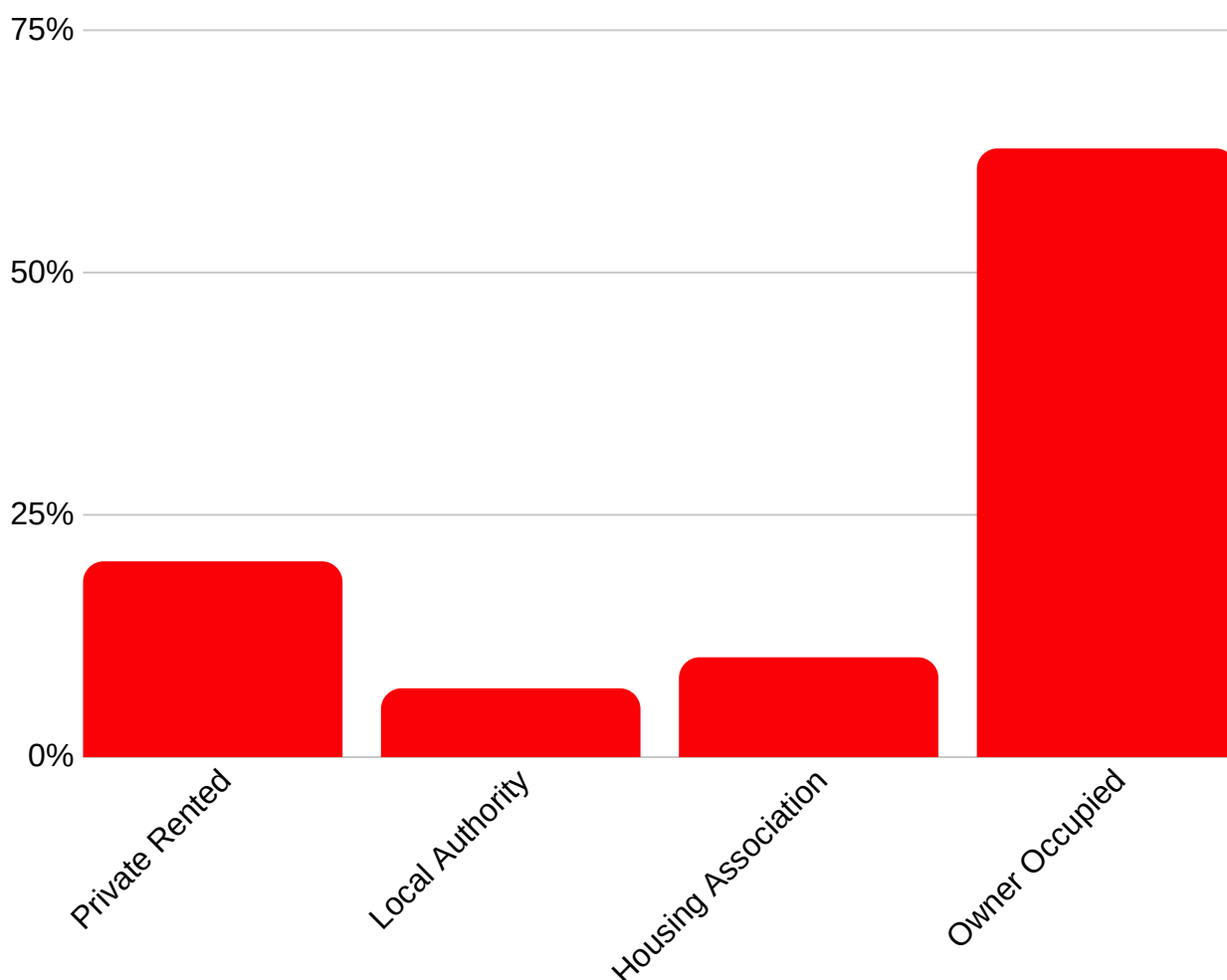


It's more than 40 years since the National Home Improvement Council was launched at a time when Britain's housing stock was in a very sad state. Over the years we have campaigned, lobbied and raised the roof on renovation and helped to turn housing around.

There remains much to be done and new challenges to address, such as the demographic demands of an increasing population, energy efficiency and carbon emissions, fuel poverty and the housing requirements of an ageing society. In fact, the need to raise awareness and standards of home improvement is never ending.

Members of the NHIC make a real contribution to the future development of the nation's homes and help stimulate the economy in their own area of expertise.

UK HOMES - KEY FACTS



ALL DWELLINGS 23.5 MILLION

Source - EHS Dwelling Sample

- There are around 23.5 million homes in England
- Owner occupation remained the largest tenure group, with 14.3 million households, representing 63% of all households in 2015-16
- The private rented sector remains larger than the social rented sector
- The private rented sector accounts for 4.5 million or 20% of households
- The social rented sector accounted for 3.9 million households or 17% of households
- In 2015 28% of dwellings had an energy efficiency rating of A-C, up from just 5% of dwellings in 2005
- Almost half (48%) of dwellings in the social rented sector had an energy efficiency rating of A-C compared with 26% in the private rented sector and 24% of owner occupied homes
- In 2015-16, 2.1 million households had moved home in the previous 12 months

Source: English Housing Survey, Headline Report, produced for DCLG 2015 - 2016

FUEL POVERTY

- In 2014, the number of households in fuel poverty in England was 2.38 million, representing around 10% of all English households. This is an increase of 1.4% from the previous year
- Households with lower energy efficiency bands have a higher likelihood of being fuel poor
- Households living in the private rented sector have the highest prevalence of fuel poverty whereas owner occupied have the lowest, however owner occupied households have the largest fuel poverty gap

Source: Annual Fuel Poverty Statistics Report, England, produced for DECC 2016

LIVING STANDARDS

- In 2015, a fifth of dwellings (19% or 4.6 million homes) failed to meet the Decent Homes Standard, a reduction of 3.1 million homes since 2006, when 35% of homes failed to meet the Decent Homes Standard
- The private rented sector had the highest proportion of non-decent homes (28%) while the social rented sector had the lowest (13%). Among owner occupied homes, 18% failed to meet the Decent Homes Standard in 2015
- Across all tenures, the proportion of non-decent homes declined steadily between 2006 and 2015, with year-on-year improvements each year until 2014. No such decline was observed between 2014 and 2015
- In 2015, about a million homes (4%) had problems with damp, compared with 2.6 million (13%) homes in 1996

Source: English Housing Survey, Headline Report, produced for DCLG 2015 - 2016

THE TASK AHEAD

Our total UK housing stock is over 25 million and amongst the oldest in Europe. A substantial number of homes are already over 100 years old, and probably, will still be providing roofs over peoples heads in another 100 years.

Although there has been a significant improvement on a decade ago, in England alone there still remain 4.6 million homes, almost 20% that are way below par and classified as non-decent.

It is widely accepted that we need to build more new homes. The consensus is that we need from 225,000 to 275,000 or more new homes each year to keep up with population growth and start to tackle years of under supply.

The new build housing industry, which has on average since the 1970's only built 160,000 new homes each year is never going to meet this demand, but by changing, renovating and improving our existing properties there is a good chance that the requirement could be substantially fulfilled.

In addition, across the UK there are some 1 million premises, including above high street shops, in hotels, pubs, churches, chapels and even multi-storey offices that are ready and waiting to take on a new role and provide much needed housing, economically and efficiently.

This alongside the improvement and renovation of over 1 million empty homes will go along way towards meeting demand.

With over 20% of the nation's total carbon emissions coming from the domestic housing sector, raising energy efficiency standards is a major challenge. 72% homes have an energy rating of D or below and only 24% of owner occupied homes have an energy rating of A-C. While these figures are better than previous decades, there is still much to be done to better insulate and ventilate homes.

Through its members the National Home Improvement Council is up to the task ahead and continues to strive towards maintaining the highest possible housing standards for today, and even more importantly, for tomorrow!

MAKING A DIFFERENCE SINCE 1974

Who are we?

A vibrant values driven membership organisation whose primary aim is to improve the quality, safety and affordability of building works in and around the home

What do we do?

We use expertise from across our members and partners to promote the need to improve the existing housing stock alongside an expectation of quality and reliability of works

How Do We Do It?

By being industry led yet consumer focused we offer a unique perspective on the UK's home improvement sector.

No other organisation can boast a membership as broad as ours. We work together to share knowledge and best practice to continually raise the bar for a high quality, professional home improvement sector.

We actively collaborate internally and with external partners to create value. We use creativity and entrepreneurship to continually improve the Council and its impact.

We are ambitious, both for ourselves, but also for the nation's homes.

We know that together we can improve the nation's homes.

MISSION

To improve living standards and reduce fuel poverty in homes across the UK

VISION

To bring the nations' homes up to modern living standards while inspiring and supporting householders to renovate, refurbish and improve their homes with confidence.

VALUES

- Raising Standards & Delivering Quality
- Pursue growth and learning
- Build a positive membership spirit
- Embrace and drive change
- Deliver value and do more with less
- Be Passionate

OBJECTIVES

1

To improve the quality, safety and affordability of building works in and around the home

2

To promote awareness of the need to improve the existing housing stock in the UK alongside an expectation of quality and reliability of works

3

To promote awareness of the health benefits of home improvements

4

To help to ensure the UK has sufficient skilled workers

5

To promote energy efficient home improvements to reduce the number of households living in fuel poverty and reduce the climate impact from housing

THE NHIC

The NHIC strongly advocates home modernisation in line with energy efficiency and carbon reduction targets and plays a major role in raising the standards in the home improvement industry.

It is a vibrant membership organisation whose members are at the heart of a high quality and effective home improvement sector in the UK.

The NHIC's main activities concentrate on positively influencing policy maker, media and providing independent information to home owners and tenants. The NHIC carries out research across its membership and the wider home improvement sector and the emphasis remains on raising the profile of energy efficient home modernisation to reduce carbon emissions and improve mental and physical well-being through home improvement.

The National Home Improvement Council (NHIC) was incorporated under the Companies Acts 1948 – 1967 and was launched in 1974 as a company limited by guarantee and not having a share capital. Articles of Association are available to all members. The NHIC is governed by a Board of eight Non Executive Directors plus an Independent or member Chair and Executive Director who is responsible for the day to day running of the Council.

The President is Rt Hon Baroness Diana Maddock, Vice Presidents are John Demont, Ernest Chantle OBE and Frank Whitefoot.

There is also an NHIC Educational Trust which was formed in 1980 to complement the activities of the NHIC to further the education of the general public in energy efficiency, restoring and maintaining homes as a contribution to improving the nation's housing stock.

AT A GLANCE

- Voice of the home improvement sector
- Values based, not for profit membership
- Energetic and engaged president
- Government influence
- Engagement with thought leaders and decision makers
- Annual industry awards
- The prestigious George Clarke Medal
- Hosts regular parliamentary debate sessions
- House of Lords receptions and Chatham Group meetings

NHIC PRINCIPAL OFFICERS

Current

President: Rt Hon The Baroness Diana Maddock, Lady Beith

Vice Presidents: Ernest Cante OBE, John Demont, Frank Whitefoot

Chairman: Paul Overall CBE, FCI0B

Vice Chairman: Barrie Smith-Wright

Hon Treasurer: Martin Bruno

Chief Executive: Anna Scothern

NHIC Educational Trust

Chairman: Lester Corney

Trustees: John Demont, Frank Whitefoot, Martin Orrill, Yvonne Orgill,
Barrie Smith-Wright, Paul Overall, Anna Scothern, Mike Gazzard FRIBA,
Simon Ayers

Past Presidents

The Rt Hon Nick Raynsford MP

Lord Brooke of Sutton Mandeville

Lord Ezra of Horsham

BENEFITS OF JOINING

- Have your voice heard and be represented by the NHIC
- Further the status of your organisation
- Attend cross industry Council meetings to help shape your own learning and influence others
- Promote your organisation and products through the NHIC website, and social media
- Rights to the use of the NHIC Members logo on your promotional materials and websites
- Contribute high quality editorial plus images to regular editions of Progress, the NHIC's consumer focused industry led blog with a readership over 1/4 million
- Receive regular briefings from prominent thought leaders
- Entertain and impress your clients and important customers at the prestigious NHIC Annual Awards, including the NHIC George Clarke Medal, Parliamentary debate meetings and House of Lords receptions
- Exploit the networking opportunities that membership presents at the regular Council meetings
- Contribute to co-ordinated responses to calls for evidence and other relevant policy consultations
- Additionally, if your organisation is committed to making a difference and ready to take action, consider joining our exclusive Chatham Group

THE NHIC CHATHAM GROUP

- Membership of the NHIC Chatham Group is for Chief Executives and policy directors of organisations who are at the cutting edge of raising standards, delivering quality and protecting consumers.
- It is an ideal forum for those who are seriously committed to transforming the sector
- Chatham Group members meet with the NHIC President and her invited guests from both Houses of Parliament to discuss matters of importance relating to industry and policy
- The Chatham Group provides your opportunity to lead discussions and influence lobbying activities which promote the need for improving existing homes thereby improving market opportunities for your organisation's products or services via the activities of the NHIC
- Become part of a UK wide community of senior executives who are passionate about improving living standards, modernising homes and reducing fuel poverty

NHIC MEMBERSHIP PRICING STRUCTURE

	NHIC Membership	NHIC Membership + Chatham Group
Organisation Turnover	Fee per Annum+ VAT	Fee per Annum + VAT
Less than £5 million	£1,500	£3,000
£5 million - £25 million	£2,000	£4,000
£25 million - £50million	£2,500	£5,000
£50 million - £100 million	£3,000	£6,000
£100 million - £500 million	£4,000	£8,000
£500+ million	£5,000	£10,000

For individuals and sole traders we are pleased to offer Associate Membership

	Associate Membership
	Fee per Annum+ VAT
Associate Membership	£300

THE NHIC EDUCATIONAL TRUST

The Trust was established in 1980 as a charitable foundation to complement the broad objectives of the NHIC.

Many activities have been undertaken by the Trust since its inception including an appeal fund which enabled Neighbourhood Revitalisation Services projects to be undertaken.

A fully-funded pilot scheme was set up in four towns in England: Sheffield, Oldham, Bedford and Gloucester and the results were sufficient to convince Government to officially support an extended large-scale test Agency scheme.

The Trust provided a grant-in-aid of over £10m and also raised a similar amount from Industry, when the pilot scheme was finally handed over to an official Government-appointed Agency it had completed over £70m of building activity by improving 3,500 homes in 28 towns in England.

The Trust has also funded various research projects undertaken by the Joseph Rowntree Foundation to determine the need for home improvement alongside lending its brand support to the training activities of the Bathroom Manufacturers' Association (Bathroom Academy) and Schueco UK (Residential Partner Schemes).

The Trust continues to play an important role in raising standards and delivering quality home improvements across the UK. By working together both organisations achieve better results and greater activity in promoting vibrant home improvements.

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SOCIAL

To join the conversation across social media,
search for @TheNHIC
#RaisingStandards #DeliveringQuality

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